

WMMS PTA Board Meeting Minutes  
Date: August 1, 2023 6:00pm WMMS

Meeting called to action by President Emily Stagg

Board members present:

Emily Stagg

Morgan Blue

Kris Hague

Jessica Jones

Suzanne Ladd

Jennifer Oldson

Kelly Aman

PTA President - Emily Stagg -

Started by discussing that Memberhub is now called "Givebacks"

Discussed/confirmed that the membership fees all went up by 2 dollars - both teacher and family.

All board members need to be PTA members

Upcoming Dates

Catapult - 8/24

Will need to be ready to sell spirit wear

Schedule - Parents will drop off 6th graders in the morning, then will pick them up at 11:45

7th graders 1-2:15, 8th 2:45-4

Need to be there 11:30-4

Discussion came up about whether to one large signup genius that covers everything all year or individual signups for each area.

Open House

9/14- great time to promote spirit wear and membership drive

General Mtg at open house

Will be a brief general meeting

Mrs. Aman will introduce her team and then introduce the PTA board

Emily will Speak - short and sweet, mention budget, membership drive and why join, new projects for this year

Primary objective if to get budget vote

**\*\*Need to have a membership list at that time for budget vote - both teacher list and family**

Emily is updating flier for membership drive

Looking for ways to help people understand WHY they want to join PTA

That it is not just for people who want to help or contribute in some ways, it is also financial support for the programs PTA supports - no commitment required

Discussed things we can add to the Flier about what PTA does

Advocacy

Student programs

Need to add more specific details to include specific events and programs supported ie Holiday Hugs

Social Media blasts may help get the word out about why we join

Specific mention of PTA support of each project as we go

Tend to use Twitter and Instagram more than FB

Discussed how to get info out to people about the social media pages we have - FB, twitter, instagram

\*\*\* Need to make a QR code and have it available at open house, or a piece of paper to handout with the links

One Flier to go out with general mailer soon, another to go out at General Mtg

Possibly put all links on Weebly site

Discussion about whether we want to allow pre-orders or orders of Spirit Wear or just sell from stock

Would likely have to use Memberhub for pre-order and it is very confusing to use

Right now we do have a good stock so we can sell from stock at Catapult and Open House

We have a square or similar that will help be able accept CC without people having to log into Memberub and pay there on the spot

Decided no online ordering for now

Mrs. Aman requested NO STICKERS

Discussion about possibly getting magnets, likely only one color to keep cost lower

If ordered in bulk they need to be stored careful and kept flat so as not to curl

Likely only order 200 at a time

Probably sell for dollars

Mrs. Aman reminded us not to put year on things so that they can be used year to year

Numbers for grades

6 383

7 367

8 365

Mrs. Aman let us know we are currently fully staffed

Plan was set in place when new building built and when became Magnet for growing responsibly - including a plan to slowly get to full capacity

PTA President Emily Stagg - Meet and Greet was a success  
Audit committee has been filled  
And we have interest in Advocacy

Mrs. Aman's report  
Gave number for Board to contact her when needed  
As well as her school cell phone number for anyone to use as needed to contact her during school hours  
As of today we are 100% staffed  
Parents won't see all of the teacher names until August 21 when they officially start  
Added a math and EL to each grade and many others  
She was able to hire some really great veteran teachers

Fields have been approved to be released back to the school and are ready to be used  
Mrs. Aman hired an independent turf management company to come out and evaluate and they said that it was good to go  
Sports camps will be on campus rather than Baileywick

Discussion of Appreciation days and whether to appreciate all staff together or separate for each specific day. School appreciates staff all together  
It was decided that most likely we will appreciate teachers and staff together  
With a few exceptions - separate days for bus drives, Custodians and cafeteria staff as they often cannot be a part of the other celebrations.  
Teacher appreciation week they typically get something every day

Kris Hague VP Student Programs - discussed Reflections  
She needs to get checks for 50 dollars for PTA council and 25 dollars for Reflections  
She will connect with Treasurer to get these funds  
The theme this year is "I am Hopeful Because"  
She has already done the registration  
Discussion on who all should get fliers for kids to sign up - definitely Art teachers, theater, include EL since there could be creative writing interest  
Mrs. Aman will print forms and we can distribute to teachers and also leave some in mail room or anyone who needs them  
We would like to get a bigger interest and participation this year  
We can only send 5 from school - only had 1 last year  
Kristin discussed Cultural arts Megan is in charge and has done it in the past  
We rotate year with one year being artist in residence and the next whole school assemblies  
This year is whole school assemblies. We need to pick groups that the students will really like

We briefly 8th grade celebrations - most of this discussion will happen after the new year

Jennifer Oldson handed out Conflict of interest forms to board members

Next meeting September 5th

Mrs. Aman and Morgan Blue will get together separately to discuss hospitality plans

Treasurer- Suzanne Ladd passed around last fiscal report

She will have a meeting Thursday with Past treasurer to sort out some things that were a bit confusing.

Discussed making sure that we have sound budget and spend appropriately so that money not just sitting there but also being careful not to overspend

Mrs. Aman said to expect more teacher requests this year,

Last year they had all of what they needed due to new building and equipment and funding, this year is different

Discussed setting up savings account

Past treasurer already filed tax return, so we are in good standing with that

Need to renew Money Minder

Finances will be pretty quiet until spirit wear sales start up at Catapult

Discussed importance of having rough draft of budget at Sept 5th meeting to have it ready for general mtg at open house

Discussed fundraising goal for no fuss/membership drive

Decided to leave at 20,000

We raised about 18,000 last year

Make sure all parents know we don't pressure them to sell stuff - that is why we do the no fuss fundraiser

Mrs. Aman suggested that we need to try to get MORE families to join, we have a really great teacher percentage each year that join

Discussed Amazon list that stays available for anyone who wants to help with supplies - they get sent straight to the school and it is very easy - link is on PTA website, FB page, signup genius

We have a WMMS PTA email

We can use it for any needed signup genius

Jessica Jones discussed fundraising

Mrs Aman will get message out for each spirit night, as well as we can get it out with all social media

Cami will handle the social media

\*\*printout of members who have already joined needs to be made from memberhub prior to catapult so that if they joined at a certain level, their gifts could be available at Catapult

Discussion again about getting Weebly site updated to include all info on membership, QR code to join, info about FB, instagram and other links

Discussion about if we want to give the teachers a welcome back gift

Possibly T shirts

Last year they did collared shirts to celebrate being in the new building

Board decided to look into getting T shirts and see if they can be designed or ordered in time for the start of school

T-shirts are good start of school gift - can wear them on Fridays with jeans if WMMS shirt

Mrs Aman will get teacher sizes and will also ask about dietary needs and other information for hospitality at the same time

Emily will update the Membership drive flier and get it to Mrs. Aman tomorrow

We will design large QR code for joining to have out at Catapult and Open House

Emily Stagg let us know NC PTA council having contests

Their theme is "Getting back to our roots. It takes a Village"

First contest is What is our Theme? And are we online

Looking for theme for the school PTA for the year that

Has to be submitted by Sept 30

Emily Stagg called meeting adjourned